





On September 3, 2024, the China National Intellectual Property Administration (CNIPA) released its 2023 annual report, summarizing statistics on various aspects including patents, trademarks, geographical indications, and integrated circuit layout designs.

#### **PATENT**

# (1) Patent Applications

In 2023, China received 1.678 million invention patent applications, marking a year-on-year increase of 3.6%. Of these, domestic invention patent applications were 1.522 million, accounting for 90.79% of the total, with a year-on-year increase of 3.9%; foreign invention patent applications were 155,000, accounting for 9.3% of the total, with a year-on-year increase of 0.5%.

Among the domestic invention patent applications, 1.506 million were service invention patent applications, accounting for 98.9%, an increase of 6.8% over the previous year. Among the domestic invention patent applicants, enterprises accounted for 74.3%, an increase of 4.6% over the previous year.

In addition, China received 3.064 million utility model patent applications, a year-on-year increase of 3.8%, and 820,000 design patent applications, a year-on-year increase of 3.2%.

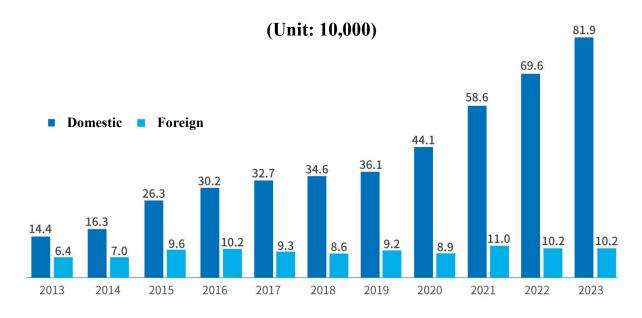
The average examination period for invention patents was shortened to 16 months in 2023.

## (2) Patent Grants

In 2023, 921,000 invention patents were granted, a year-on-year increase of 15.3%. Of these, 819,000 were domestic invention patents, accounting for 89.0% of the total. Among the domestic invention patent grants, 806,000 were service invention patents, accounting for 98.4%, a year-on-year increase of 18.1%; 13,000 were non-service invention patents, accounting for 1.6%, a year-on-year increase of 0.6%.

In contrast, the number of utility model patents granted in 2023 decreased to 2.09 million, a decline of 25.5% year-on-year. Similarly, the number of design patents granted was 638,000, down 11.5% from the previous year.

# **Annual Invention Patent Grants**





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2023 Top Ten Foreign Enterprises on Chinese Invention Patent Grants Rank



In 2023, a total of 74,000 PCT international patent applications were accepted, marking a year-on-year decrease of 0.9%. Since 1994, a cumulative total of 668,000 international patent applications have been accepted. In 2023, 69,000 PCT international patent search reports were completed.

In 2023, 106,000 international patent applications entered the Chinese national phase, representing a year-on-year increase of 0.2%, among which 105,000 were invention patent applications and 1,000 were utility model patent applications.

### (3) Hague Design Applications

In 2023, Chinese applicants filed 1,814 international design applications through the Hague Agreement. In the same year, a total of 1,974 published international design applications designated China.

#### **TRADEMARK**

## (1) Trademark Applications

In 2023, China received 7.188 million trademark applications, marking a year-on-year decrease of 4.4%. Of these, 6.989 million were domestic trademark applications, accounting for 97.2% of the total, with a year-on-year decrease of 4.3%; 200,000 were foreign trademark applications, accounting for 2.8% of the total, with a year-on-year decrease of 5.8%.

In 2023, 7.196 million trademark registrations were examined, a year-on-year increase of 2%. The average examination period for trademark registration applications remained stable at 4 months, and the general registration period for trademarks remained stable at 7 months.

#### (2) Trademark Registrations

In 2023, 4.383 million trademarks were registered, a year-on-year decrease of 29.0%. Among them, 4.248 million were domestic trademark registrations, accounting for 96.9% of the total, with a year-on-year decrease of 29.2%; 135,000 were foreign trademark registrations, accounting for 3.1% of the total, with a year-on-year decrease of 23.2%.

Among the trademark registration examination opinions issued in 2023, 52.0% were preliminary approvals, 14.4% were partial rejections, and 33.6% were rejections.

## (3) Madrid Trademark International Registration Applications

In 2023, Chinese applicants filed 6,196 trademark international registration applications through the Madrid System (one trademark with multiple classes to multiple countries), ranking third in the

Madrid Union. By the end of 2023, the cumulative number of valid international trademarks registered through the Madrid System in China reached 56,000, a year-on-year increase of 7.4%.

The electronic processing of Madrid trademark international registration business runs stably, with an online application rate of 99.1% in 2023, an increase of 0.8% from the previous year; and the electronic issuance of international oppositions was officially launched. By the end of 2023, the examination period for trademark international registration applications filed by Chinese applicants through Madrid System was stable at 2 months.

### **Newsletter from Tee & Howe Intellectual Property Attorneys**

**Address:** Suite 5-12, 5th Floor, Tower W1, The Tower Offices, Oriental Plaza, No.1 East Chang'an Avenue, Dongcheng District,

Beijing 100738, China

Tel:(86 10) 8529 5526

Fax:(86 10) 8529 5528

Email:teehowe@teehowe.com

Website:www.teehowe.com

**Wechat Account QR Code:** 

Beijing

Japan

Germany

Changsha

**Baoding** 

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